

A specification developed with you and your students in mind

We have developed our new specification in response to your feedback.

Clear, simple structure to help your students revise for and relate the work done for Controlled Assessment to the exam.

A practical approach that encourages your students to design and make products with creativity and originality in a variety of practical activities, using a range of materials and techniques. Packaging, labelling and instructions are also encouraged as part of the complete design proposal, while marketing tools, such as advertising and points of sale, can be used to supplement the making experience and help create products which can be evaluated for their commercial viability.

Single tiered assessment covering grades A*–G to cater for students of all abilities.

Controlled Assessment Adviser (previously called Coursework Adviser) to provide you with guidance on the Controlled Assessment component.

Product Design

This is a **unitised** specification.

Written Paper

2 hours
120 marks
40% of the total marks

One paper with two sections:

Section A

A design question based on context supplied before the exam
30 marks

Section B

Covers all aspects of the specification content
90 marks

All questions are compulsory.

Controlled Assessment

90 marks
60% of the total marks

A single design-and-make activity selected from a choice of set tasks, consisting of the development of a made outcome and a concise design folder and/or appropriate ICT evidence. These tasks are reviewed every two years.

The design folder should consist of approximately:

- 20 pages of A3 paper
- equivalent A4 paper
- or the ICT equivalent.

It is expected that students should spend approximately 45 hours on this activity.

As part of the evidence submitted, students should include photographs of the finished products as well as photographs at various stages of the process.

Let us help you choose!

You are invited to attend a free of charge, half day support meeting in the autumn term 2008, at a location near you. In the course of these meetings we will:

- Offer you an overview of our new and revised specifications, with an emphasis on teaching and learning issues.
- Share our thinking with you in terms of our specification design and opportunities for assessment.
- Offer you the opportunity to talk to one of our Senior Examining team; someone who has been part of our developments from the start.
- Give you an overview of our support package for the new specification and share our plans for published support materials from Nelson Thornes.

Details of our meetings and an on-line booking facility can be found on the AQA web site at:

<http://events.aqa.org.uk/ebooking/>

Using the online booking facility is easy and fast and will supply you with an email confirmation and venue information.

For telephone queries about any of our support meetings, please call:

01483 477860